

# **EuroGeographics**

## **Representation for Geospatial Policy**

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22 February 2018, Kiev



## Concerns about:

- trust
- privacy
- ownership of data

Requirement for  
transparency and 'open' data  
from government

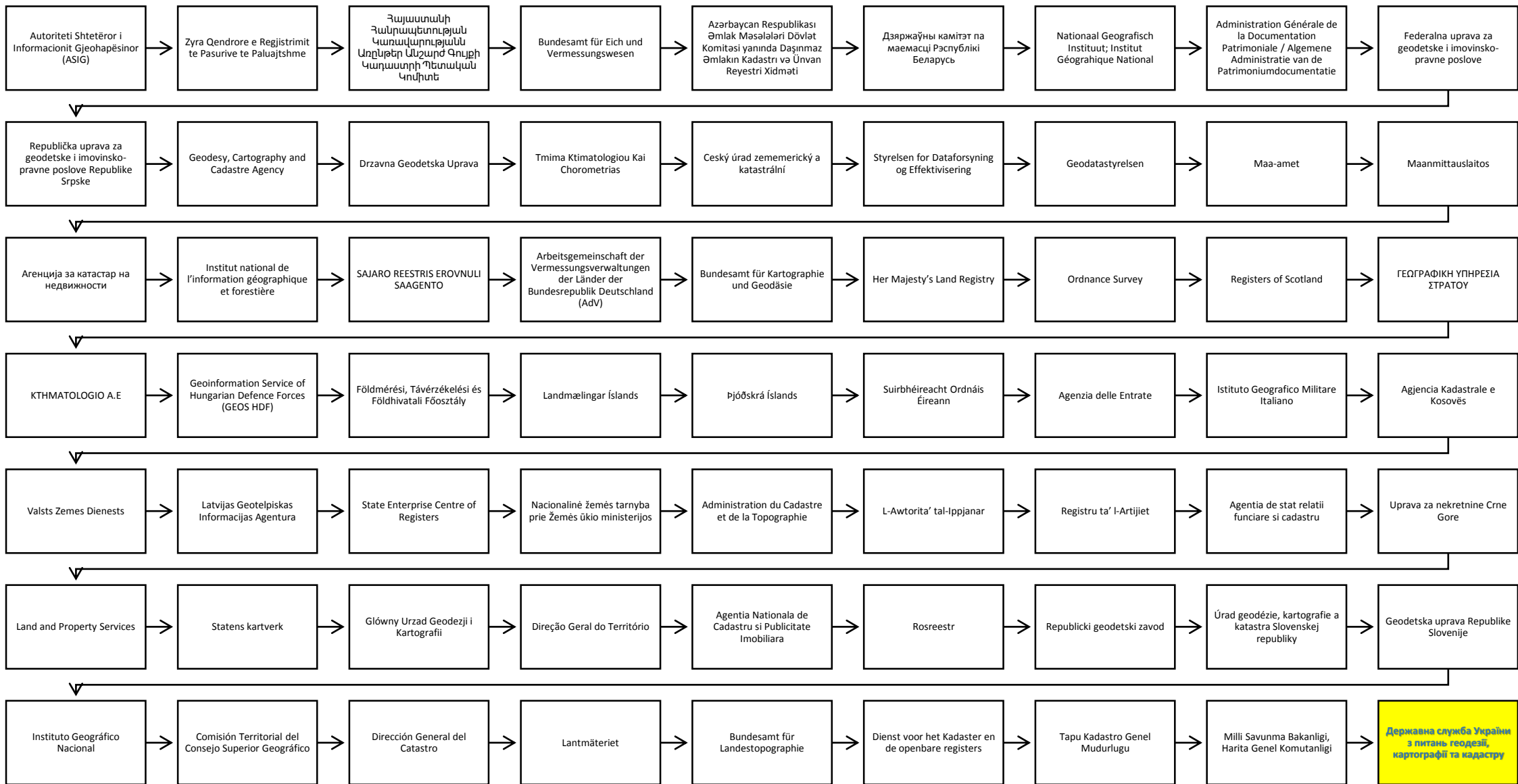


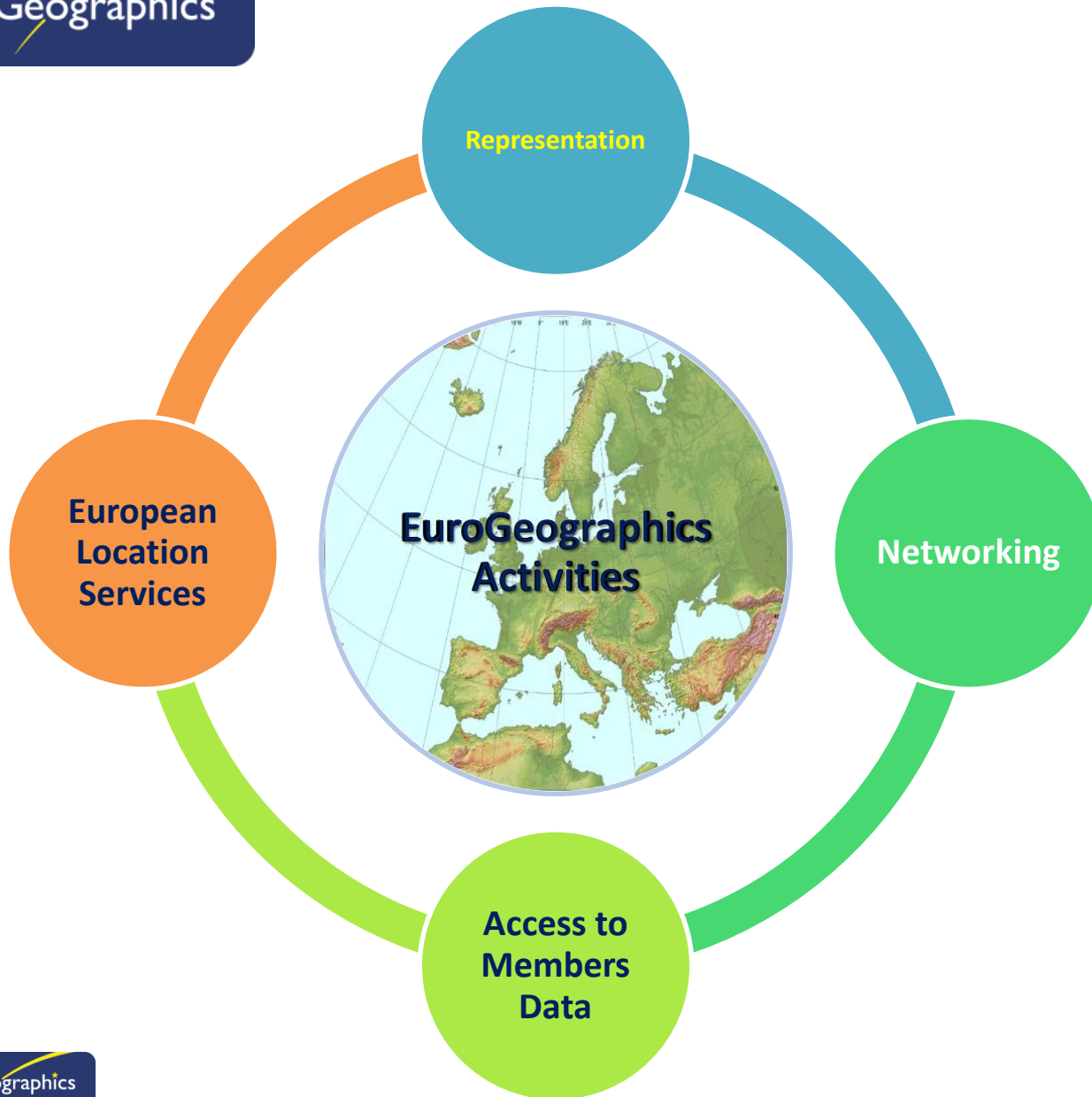




**EuroGeographics**

*to further the development of the European Spatial Data Infrastructure through collaboration in the area of geographic information, and the representation of EuroGeographics' membership and its capabilities*





- representing our members' interests;
- maintaining networks that help our members improve their capabilities and role;
- facilitating access to and use of our members' geospatial data and services – in order to deliver value to our members' diverse interests.



# Representation

## Our focus is on:

- The relationship with the European Union, Commission and its Institutions
- United Nations
- Other regional and international groups of interest to our members



## Focus on UN Global Geospatial Information Management Committee of Experts (UN-GGIM)

- European NMCAs have an important global role to play
- EuroGeographics, as an observer, will:
  - Assert our own clear view and position on issues considered
  - Represent our members' interest and support this important global initiative.
  - Help form, communicate and implement UN-GGIM policy in Europe



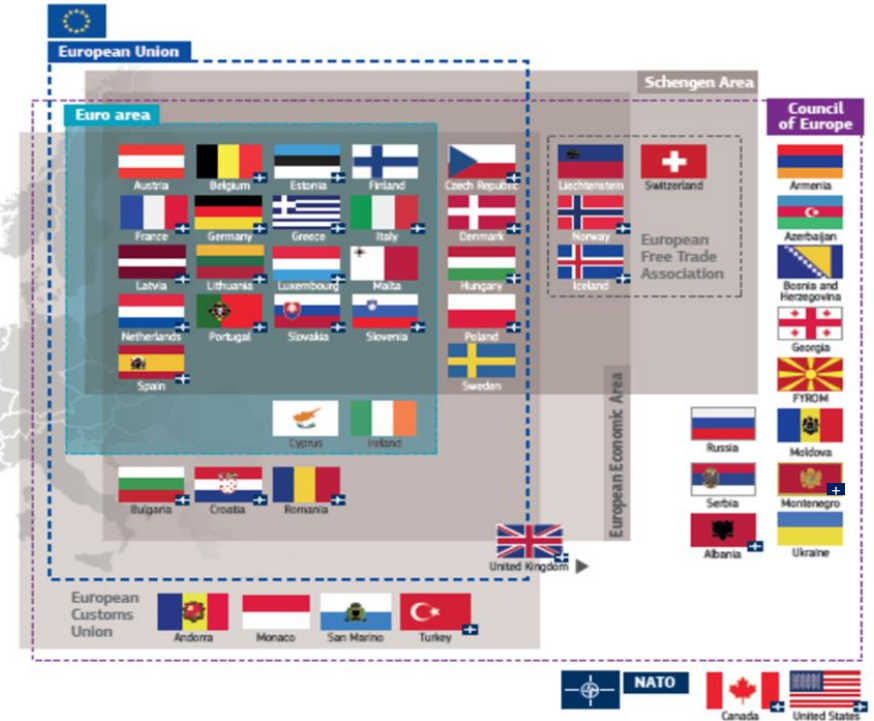
United Nations

# European Union

- Our Association is for more than the EU.
- Influences policy beyond the EU 28 – so EC is our most significant stakeholder.
- This is a relationship we must pay particular attention to.
- The EU is an important customer and user of our members data, but the relationship has to be wider than just as a supplier of data or services.



Europe today

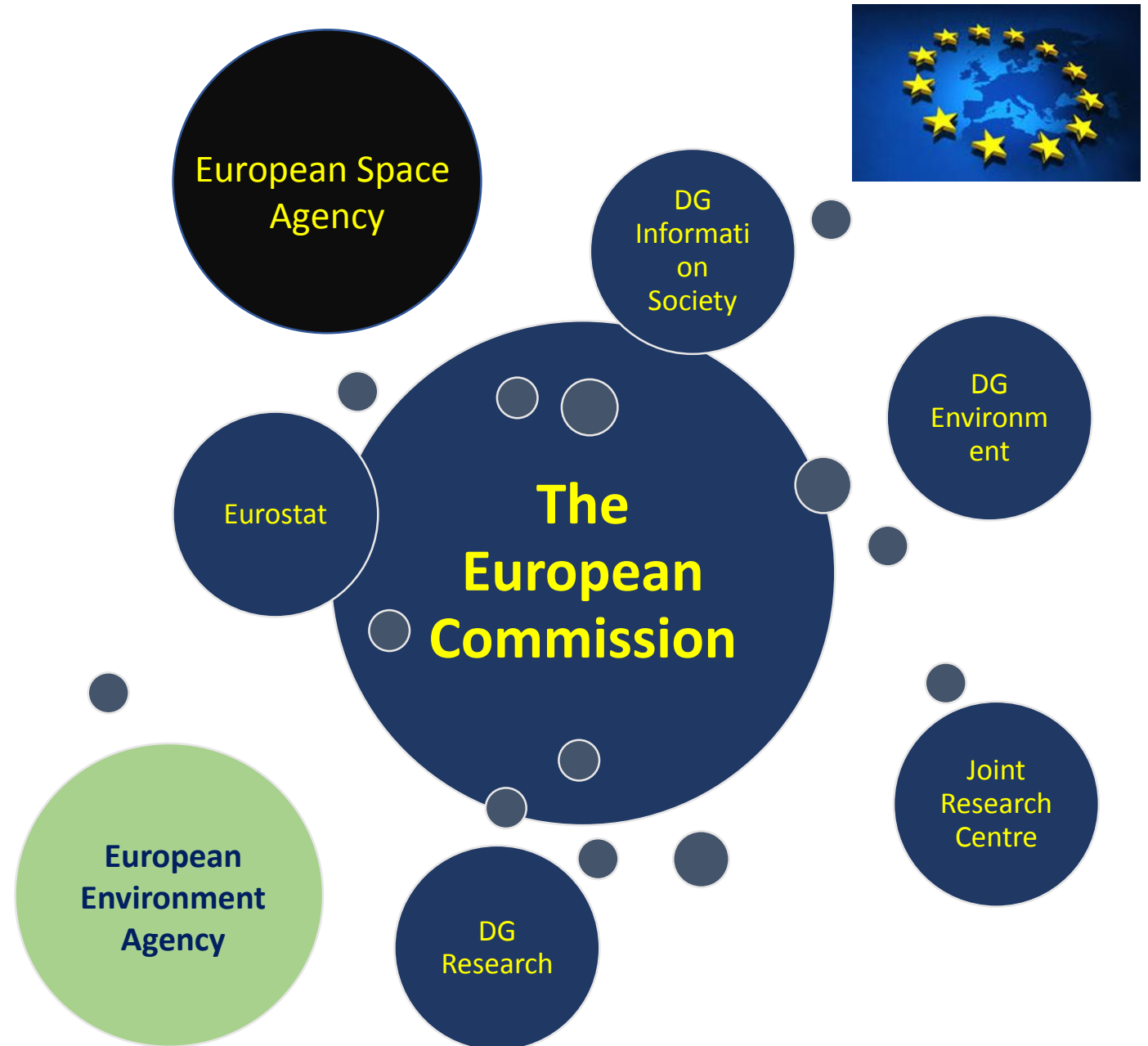


Source: European Commission



# Geospatial Policy

- Geospatial compliments all EC policy areas
- Representation activity will focus on making geospatial part of the infrastructure and tools used by the Commission and not something niche or specialised.
- To encourage the EU to develop geospatial policy



# Providing the voice of our members

## Representation

Current Policy Topics

European Affairs and Representation Strategy (EARS)

Policy Briefing Documents

UN-GGIM

\*\*\*Weekly Representation News Update\*\*\*



## Communications

Articles in professional journals

Members' eNewsletter

Presentations

Press Releases

Subscribe to our RSS feed

Website Helpdesk

YouTube Video Channel





# Improving our members' capability and role

- BIKEN: Business interoperability
  - C & LR KEN: Cadastre and land registry
  - Copernicus: Emergency mapping
  - INSPIRE: INSPIRE
  - PoIKEN: Policy
  - PosKEN: Positioning/geodesy
  - QKEN: Quality
  - SBE: edgematching and State Boundaries
- 350 active participants in the current 8 Knowledge Exchange Networks



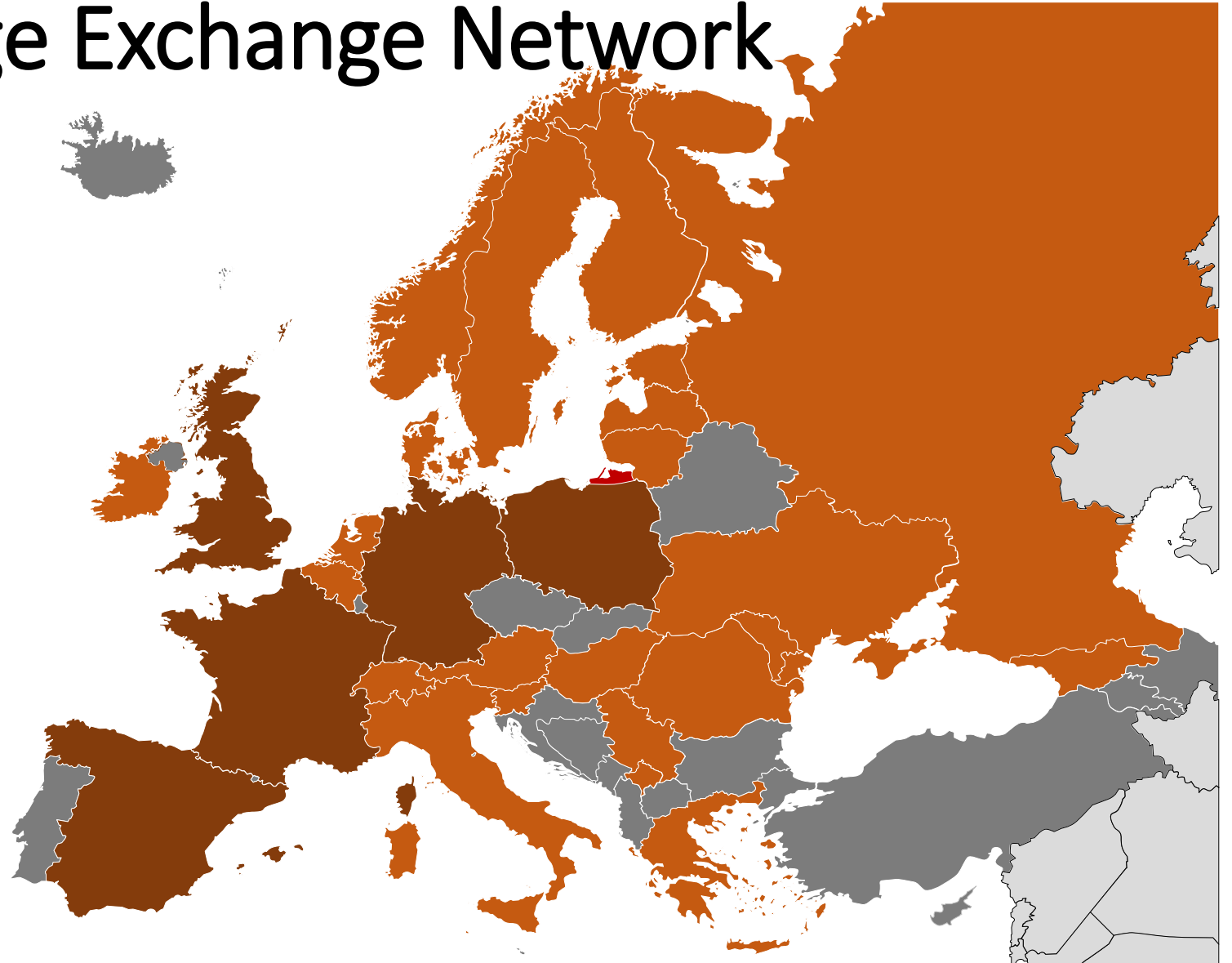
- Management Board is proactive in agreeing the work programme of KENs, and
- This work, results and outcomes to be shared with the Management Board and other members
- We can develop our role to help others deliver and engage with our members.



# Policy Knowledge Exchange Network

24 active members

- Austria, Belgium, Denmark, Finland, France, Georgia, Germany, Great Britain, Hungary, Italy, Kosovo, Latvia, Malta, Moldova, Netherlands, Norway, Poland, Romania, Slovenia, Spain, Sweden, Switzerland, Ukraine, Ireland, Lithuania, Russian Federation, Serbia



# Policy Issues

**Digital Single Market**, Copyright reform, Database protection, Revision of PSI,  
Marine Cadastre, **BIG DATA**, Copernicus Programme, **UNGGIM**, **Inspire Policy**,  
Authoritative Data, OPEN DATA, **European Location Services**

## 3 task leaders:

- **The Cadastral issues** - Amaila Velasco - Spanish Directorate of Cadastre
- **The Digital Single Market** - Neil Sutherland - OS GB
- **The Copernicus** - François Chirié IGN FRANCE
  
- Policy Pages, Policy Tracking – Marjana Zelić - EuroGeographics

## Digital Single Market

- Database directive
- PSI – review and growing demand for Open Data
- GDPR – General Data Protection Regulation

## Changes in the EU

- New Financial Perspective 2020 +
- Euro Parliament Elections
- Priorities for Europe's development agenda
- Brexit







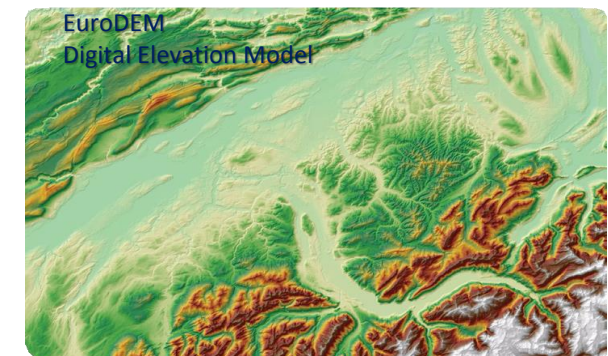
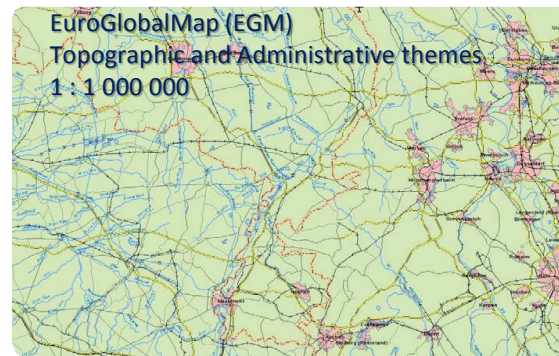
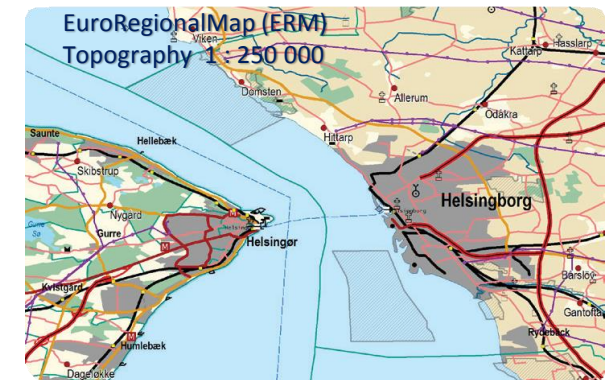
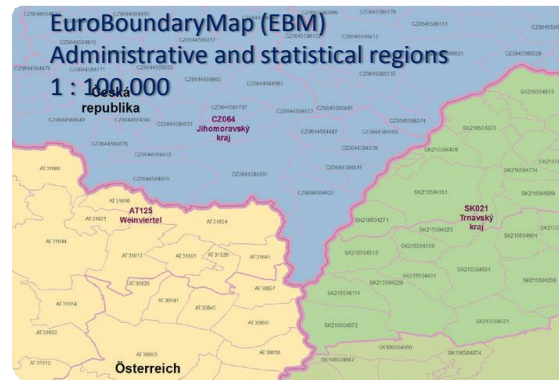
# Strategic Alliances

- Knowledge exchange with an external focus:
- Develop strategic alliances where
  - there is clear value to be gained to EuroGeographics and its members, and
  - in order to avoid duplication of effort
- The best strategic alliance are with organisations that don't overlap in membership or role
- For example : earth observation, geology and national statistics (EFGS)



# Facilitating Access to our Members' data

- Core strategic goal, achieved through:
  - Representing the importance of our members' authoritative geospatial data and services
  - Provision of pan-European products, and by
  - Developing European Location Services





# In summary

- EG is a unique pan European network of national authorities
- Our role is to promote authoritative geoinformation
- Interaction with European Commission
- Engagement with UNGGIM in development of global geospatial policy
- Building up an European geospatial policy
- Support communication and connect members through KENs
- Support capacity building
- Develop strategic alliances

Thank you!



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